### WHATitis



- A neutral non-competive partner who helps you broaden your thinking.
- A new, objective perspective for you so you see your ideas, paradigms and plans in a different way.
- An accountability partner as you both define 30-day action plans and see them through together.

## HOWitworks

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What do you need help figuring out, getting unstuck, moving into action?



#### MEET YOUR STRATEGY PARTNER

You are paired when you call into a WIFA networking/meeting call and you canIntroduce yourselves, share your questions/challenges.



#### SCHEDULE YOUR CALLS

2 calls in the next 30 days You probably need an hour for the calls, the first one should be ASAP to set your 30-day plan.



#### PICK ANOTHER CHECK-IN CHANNEL

Where you can send each other little messages of encouragement and wisdom?

Decide on a regular check-in frequency.

# QUESTIONinspo



- 1. Where will my job be at in 2 years if I continue to do what I am today?
- 2.Do I know what my next step is? Do I have a clear plan to get there?
- 3. Is acknowledgmennt of diversity, equity, and inclusion included in my leadership style or strategy?
- 4. How can you look at your business (or area of business that you are responsible for) in a different way to identify new opportunities for revenue streams? When is the last time you have spent 20 minutes brainstorming about this?
- 5. When is the last time you refreshed/upgraded/repriced your product or service?
- 6. When is the last time you did a competitive analysis? What can you learn from your competitors?
- 7. Are you on track to your revenue goals right now? What's working? What's slowing you down?
- 8. How can I become an inclusive advocate for others?
- 9. Can you invent a day in the life dream that allows you to imagine the ideal relationship of childcare and time with your children and work?
- 10.Do I pressure myself to "do it all", how do I support myself with all the demands of my family and work?
- 11. What is your doubt stopping you from doing? And if that were gone what would you do differently?
- 12. Are their people, moments and places that make you feel small? What is in your control to change in each of those relationships or situations? What do you need to do to take back your power?
- 13. Does your inner critic keep you small? What do you need to change to make the switch from self-judgement to self-compassion?
- 14. Are there people in your network that you could connect to each other? What's holding you back from making the link?
- 15. Can you write down your BHAG as if it has already happened?
- 16. What are some shorter-term goals that can help me get to my long-term goals? ...
- 17. Where you are versus where you want to be in the different domains in your life? If you are scoring low in a particular area, What actions that would bring you to your next step?
- 18. Imagine, you have achieved every goal you set for yourself for the next 6 months. Does that make you scared or excited? Can you convince yourself that you have achieved them? What does your emotional response to your success tell you about your acceleraters/barriers to success?
- 19. How much health, wealth, happiness and love are you really willing to have?
- 20. What is your hidden barrier that may be creeping up to drag you down when you are at your most content?